



## Welcome!

The Privacy Policy posted on this Site was updated on or about Aug, 2017.

This policy covers how C2RO treats Personally Identifiable Information (“PII”) that C2RO collects and receives, including information related to your past use of C2RO products and services. C2RO Software and its affiliated entities are collectively referred to in this Privacy Policy as “C2RO,” “we,” “us” or the “Site.” Please read this document carefully.

## Scope of this Privacy Policy

This Privacy Policy applies only to PII collected by C2RO through software or mobile app installation or use or visitation to C2RO websites where this Privacy Policy is posted (the “Site”) and does not apply to any other information collected by C2RO through other means. If you have other agreements with C2RO governing C2RO products and services, then those agreements control with regard to the subject matter of those agreements. Further, our Privacy Policy does not cover the activities of third parties.

## This Privacy Policy covers:

- The information we collect
- How we use your personal information
- How we may share or disclose your personal information
- What cookies and web beacons are and how we and others use them
- What internet protocol addresses are
- Collection of information by third-party sites and sponsors
- How we secure and store your information
- Use of our online forums and public services
- What choices do we give you, and how can you correct or review your personal information
- How to contact us
- How we may update our privacy policy

## The Information We Collect

C2RO collects certain personal information when you register with C2RO, request information, or when you use C2RO products or services. In registering with C2RO or requesting information, you may provide us with a password, your real name, industry, organization name, job role, and contact information, such as e-mail address, phone number, and shipping address. We may also collect your product registration information, product interest information, transaction information, or demographic information. We may collect payment information such as your credit card number and billing address if you purchase or license products and services from us. If you



connect with C2RO accounts on third party social networking sites, we may also collect information about your social networking accounts, for example, your name, user name or handle, public profile, and email address. We may also combine information you provide with data we collect automatically (as further described below) and with data we receive from third parties.

Whenever you visit the C2RO website, C2RO also receives and records information on our server logs from your browser, including your computer's or mobile device's operating system type and version, browser type and language, your Internet Protocol (IP) address, and geographic areas derived from your IP address, C2RO cookie information, file information, time stamped logs regarding access times and duration of visits, the websites you visited before coming to C2RO websites, and other usage data relating to your activities on our Sites, including the pages you request. We may relate this information to the PII you provide for purposes described in this Privacy Policy.

When you use our platform, we also automatically collect information about your device and about your usage of and activity on our platform. For example, we collect your device's operating system type and version, browser type, device type, geolocation data, Wi-Fi networking connection data, Internet Protocol (IP) address, device identifiers, time stamped logs regarding access times and duration of visits, and other information.

Certain third parties, including analytics companies, advertisers and ad networks, may also automatically collect information about you through our Sites, using cookies, Web beacons, and device identifiers, including personally identifiable information about your online activities over time and across different websites, devices, online channels and applications when you use our Sites.

## How We Use Your Personal Information

We use PII collected through our Sites for purposes described in this Privacy Policy and as disclosed to you in connection with our Sites. For example, we may use your information to:

- Provide and deliver products or services you've requested, including software updates;
- Operate and improve our internal operations, systems, products, and services;
- Understand you and your preferences to enhance your experience;
- Respond to your comments and questions and provide customer service;
- Send you service-related information, including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages;
- Communicate with you and your referrals about promotions, upcoming events, and news about products and services offered by C2RO and our selected partners;
- Link or combine information about you with other personal information we get from third parties, to help understand your needs and provide you with better and more personalized service;
- Enforce our terms and conditions or protect our business, partners, or users;
- Protect against, investigate, and deter fraudulent, unauthorized, or illegal activity.



## How We May Share or Disclose Your Personal Information

C2RO does not rent, sell, or share PII about you with other people or non-affiliated companies, except under the following circumstances:

- When we have your permission including when you choose to share information using C2RO Public or post to our blogs.
- We may provide PII to trusted partners who work on behalf of or with C2RO to provide us with services. For example, these companies may use your PII to help C2RO communicate with you about offers from C2RO and our marketing partners. C2RO maintains contracts with these companies restricting their access, use and disclosure of personal data in compliance with this Policy and the Privacy Shield obligations, and C2RO may be liable if they fail to meet those obligations and we are responsible for the event giving rise to the damage.
- We may share some or all of your information with our current or future "affiliates" (which means a parent company, any subsidiaries, joint ventures, or other companies under common control), in which case we will require our affiliates to honor this Privacy Policy.
- We may disclose PII to comply with laws or in response to legal process, for example, in response to a court order or a subpoena. We also may disclose PII in response to a law enforcement agency's request, or where we believe it is necessary to investigate, verify, prevent, enforce compliance with, or take action regarding: illegal or suspected illegal activities; suspected fraud; situations involving potential threats to the physical safety of any person; protection of the rights and property of C2RO, our agents, customers, or others; or violations or suspected violations of our agreements, policies, Terms of Service or End User License Agreements (EULA); or as otherwise required or permitted by law or consistent with legal requirements. We reserve the right to transfer or disclose PII in our system in connection with or during negotiation of any merger, financing, acquisition, bankruptcy, dissolution, transaction or other proceeding involving sale, transfer, divestiture or assignment of all or a portion of our business or assets to a different entity.
- Finally, we may also share aggregated, anonymized or statistical information about you, including demographics data, with others for a variety of purposes, including for their own uses, for example, for improving their products and services for C2RO and others.

## What Cookies and Web Beacons Are and How We and Others Use Them

Our Site may use various software technologies including “cookies,” “web beacons” and “pixel tags.” “Cookies” are small text files that we and others may place in visitors' computer browsers to store their preferences. Cookies themselves do not contain any PII. “Web beacons” or “Pixel



tags” are small pieces of code placed on a web page or within the body of an email to monitor the behavior and collect data about the visitors viewing a web page or viewing or opening an email. For example, web beacons can be used to count the users who visit a web page or to deliver a cookie to the browser of a visitor viewing that page. We may use web beacons on our Site from time to time for this and advertising purposes.

From time to time, we partner with third parties who may place cookies on your browser when you visit our Sites, may send their own cookies to your cookie file, and may use those cookies to track and collect information about you and your online activities over time and across different websites, devices, and applications and to provide targeted advertising based on your interests and previous browsing history.

Certain third party ad networks may automatically collect information about your visits to our Sites and other websites, such as your IP address, your Internet service provider, and the browser you use to visit our Sites. They do this using cookies, web beacons or other technologies. You can learn more about practices of many of these third parties by visiting the [Digital Advertising Alliance](http://www.aboutads.info/choices/) (<http://www.aboutads.info/choices/>) in the USA, [Digital Advertising Alliance of Canada](http://youradchoices.ca/) (<http://youradchoices.ca/>) in Canada or the [European Digital Advertising Alliance](http://www.youonlinechoices.eu/) (<http://www.youonlinechoices.eu/>) in Europe. This Privacy Policy does not apply to, and we are not responsible for, cookies or web beacons and other technologies in third party advertising. We encourage you to check the privacy policies of third party advertisers and/or ad services to learn about their use of cookies, web beacons and other technology.

## What Internet Protocol Addresses Are

An Internet protocol (“IP”) address is the unique number assigned to your server or Internet Service Provider (“ISP”). C2RO may track such IP addresses for system administration, to report aggregate information, site tracking, to prevent our servers from being abused and for other uses described in this Privacy Policy.

## Collection of Information by Third-Party Sites and Sponsors

Our Site contains third party sites linked from our Site to other Web sites, including those of our partners and sponsors, whose information practices may be different from ours. Sometimes these third party websites might conduct contests or sweepstakes and other activities that are promoted on our Site and visitors are directed away from our Site in order to participate in such activities.

You may also connect to third party services to share your information on and through their social media platforms, websites, applications, and services through “plug-ins,” widgets, buttons, and other third party features on and connected with our Sites.



This Privacy Policy does not apply to the activities of these third parties when they are collecting or using data for their own purpose or on behalf of others. Please consult the respective privacy policies and statements of such third parties for more information.

## How We Secure and Store Your Information

We have put in place reasonable and appropriate physical, electronic, and managerial procedures in an effort to help safeguard information we collect through our Sites. However, you should know that no company, including C2RO, can fully eliminate security risks associated with PII. To help protect yourself, please use a strong password, do not use the same passwords to access your C2RO accounts that you use with other accounts or services, and protect your user names and passwords to help prevent others from accessing your accounts and services.

C2RO is a global company with affiliates, varied business processes, management structures and technical systems that cross borders. Information collected by C2RO or on our behalf may be stored on your computers, on your mobile devices, or on our servers, and may be transferred to, accessed from, or stored and processed in, the United States and other countries including but not limited to Ireland, England, France, Germany, Australia, Singapore, Japan, and China, and any other country where C2RO or its service providers maintain facilities, including jurisdictions that may not have data privacy laws that provide protections equivalent to those provided in your home country. However, we will protect all personal information we obtain in accordance with this Privacy Policy and take reasonable steps to ensure that it is treated lawfully. PII we collect may be retained for as long as needed to fulfill legitimate business purposes, including the purposes outlined in this Privacy Policy, or for a period of time specifically required or allowed by applicable regulations or laws.

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## Use of Our Online Forums and Public Services

We offer you the ability to post information and exchange ideas through our blogs and other online services such as C2RO Public. We may also offer ways to share through independent third party sites, plug-ins and online services. We are not responsible for the activities of these third parties. We encourage you to review their privacy policies to understand how they use your information. Because your posts and information shared through C2RO Public are public and can be seen by others, we caution all users to consider what they post and share online and not to disclose any PII as part of their posts, even if requested to do so by other posters. C2RO will not be responsible in the event that you disclose PII in your posts, through our public services or during any other communication with other site users.



## What Choices Do We Give You and How Can You Correct or Review Your Personal Information?

Our marketing emails tell you how to "opt-out" of receiving further marketing emails. If you opt out, we may still send you non-marketing emails. Non-marketing emails include emails about your accounts and our business dealings with you, and, as allowed by applicable law, requests for your participation in surveys. You may also contact us [support@c2ro.com](mailto:support@c2ro.com) at any time to let us know that you no longer wish to receive further marketing emails.

Upon request, we will provide an individual with access to identifying information that we have collected about them (provided that they have given adequate proof of identity). We also offer individuals the ability to have inaccuracies corrected within their contact information. You may also request deletion of your PII. We will honor requests as required by law and subject to our business and legal needs to retain your data. These information requests can be made by sending us an e-mail through the e-mail link provided above or writing to us at the above mailing address.

When you use our Sites, you can usually choose to set your browser to remove cookies and to reject cookies from our servers. If you choose to remove cookies or reject cookies, this could affect certain features or services of our websites. Cookie management tools provided by your browser may not remove Flash cookies.

While we and others give you certain choices, as further outlined in this Policy, there are many ways that Web browser signals and similar mechanisms can indicate your choice to disable tracking, and we may not be aware of nor honor every mechanism.

## Questions and Complaints

If you believe C2RO maintains your personal data in one of the services within the scope of our Privacy Shield certification, you may direct any inquiries or complaints concerning our Privacy Shield compliance to [support@c2ro.com](mailto:support@c2ro.com)

## How We May Update Our Privacy Policy

From time to time, we may collect and use PII in ways not previously disclosed in our Privacy Policy. If our information practices change we will post any adjustments to our policy on this website and change the "Last Updated" date above. Unless additional notice or consent is required by applicable laws, this will serve as your notification of these changes. If you are concerned about how your information is used, bookmark this page and check back periodically.